





Brilliant ideas, like diamonds, are rare, but many still search for them relentlessly. They lie quietly in your mind, waiting for the right neurons to trigger that connection leading to your next big break. This programme is about hacking that process by using thinking tools to reframe outdated perspectives.

Participants will learn to see that being creative or coming up with brilliant ideas is not about having a "lucky" break. Creativity, built on core principles, can be honed. They will be equipped with "Brain Boosters" and given lots of opportunities to apply tools and techniques to solve problems creatively.

Break out of the mould. Start out-thinking and out-performing.



## **PROGRAMME HIGHLIGHTS**



### **TARGET AUDIENCE**

- Lord of the Rings
- Do You See What I See?
- Getting Those Juices Flowing
- Creativity Principles
- Individual Brain **Boosters**
- Group Brain Boosters
- Let's Innovate
- Mission Possible



Everyone!

# **METHODOLOGY**



### **DURATION**

- Group Discussions & Reflection
- Interactive Learnina
- Hands-on Application

2 Days

# **LEARNING OUTCOMES**

- Learn to harness the core elements of Creative Thinking.
- Identify and nullify the mental blocks that impede creative thinkina.
- Explore ways to overcome entrenched problems.
- Practice and develop techniques to innovate solutions.
- Learn to OutThink and OutPerform by choice and not by luck.

# **Beacon Consulting Pte Ltd**



+65 6873 9768



marketing@beacon.com.sg www.beacon.com.sg

Beacon Consulting (Malaysia) Sdn Bhd



+603 9771 2345

