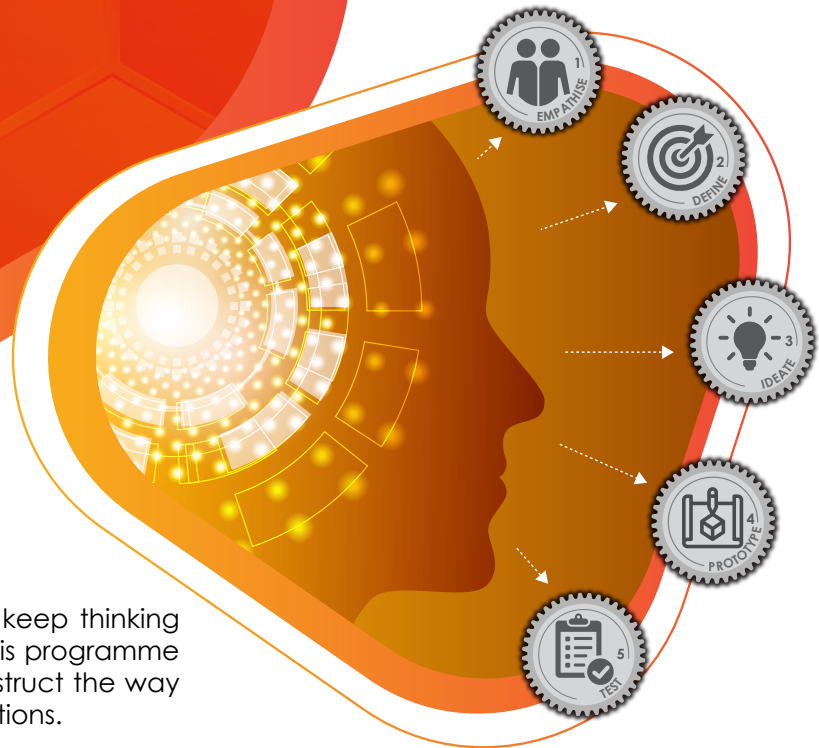


DESIGN THINKING



INNOVATION & CREATIVITY

The world is constantly changing. If we keep thinking the same way, we will be left behind. This programme has been specifically created to deconstruct the way we think to approach problems and solutions.

Design Thinking is based on supercharging the ideation process by centring it on five core principles. These principles include ideas based on Empathy, a Collaborative ethos, an Optimistic mindset, and a willingness to be Experimental.

The Design Thinking programme has been designed to have participants understand their goals, challenges, and assumptions. They will explore differing points of view to innovate solutions, develop prototypes and succeed in a world of change. Unshackle your mind and unleash your inner creativity by learning how to think by design.

LEARNING OUTCOMES

- Understand and apply the Design Thinking process.
- Explore how design thinking can sharpen your focus on challenges.
- Learn methodologies and skills to gather insights through primary and secondary research.
- Apply lateral and innovative thinking methods to identify and develop solutions and ideas.
- Bring ideas to life through prototyping.



PROGRAMME HIGHLIGHTS

- Design Thinking Introduced
- Design Thinking Framework
 - Empathise
 - Define
 - Ideate
 - Prototype
 - Test
- Design Thinking in Action



TARGET AUDIENCE

Everyone! Whether you are a Data Scientist, Teacher, Engineer or a Volunteer this programme is applicable to every industry.



METHODOLOGY

- Group Discussions & Reflection
- Interactive Learning
- Hands-on Application



DURATION

2 Days

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