



STRATEGIC THINKING AND PLANNING

Leaders are great firefighters. When times are tough, people look to their leaders for direction. Often, in the process of putting out the daily fires, they lose track of the big picture.

This programme is designed to help leaders break through the stronghold of daily struggles so that they can focus on longer-term strategies. It allows senior management teams to take a hard and holistic look at the key facets of their organisations and their general trajectory. They will ask questions like "Where is my organisation heading?" and "What are our priorities?" Participants will pause to take a step back and reflect. Through this reflection process, they will brainstorm, discuss and define strategies for long-term growth and success.

By taking the long-term view, organisations can begin to marshal resources now so that the seeds they plant today will bear fruit in the future. It is back-breaking to think ahead in this world of complex knowns, unknowns, "black swans" and the like. However, if we don't even try, we will remain a firefighter without a vision.



PROGRAMME HIGHLIGHTS

- The Game of Life
- Assessing the Current State
- Charting the Direction
- Turning Ideas into Plans
- Discuss, Reflect and ACT



METHODOLOGY

- Group Discussions & Reflection
- Interactive Learning
- Hands-on Application



TARGET AUDIENCE

- Senior Leadership
- Strategic Planning Team



DURATION

2 Days

LEADERSHIP

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